



PROMOTIONAL PRODUCTS BUSINESS



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Which social networking site do you use most?

- LinkedIn
- Facebook
- Twitter
- I need all three.



Goods

By: Audrey Sellers, Associate Editor
Issue: 2009jun



Save Your Seat

Beachgoers and poolside dwellers can slip a **Lounge Hat** onto a lounge chair to reserve it while they take a dip. Offered in a handful of vibrant colors, it's designed with a front and side pocket for keeping an MP3 player and suntan lotion handy. Pick from a variety of stock designs or get it customized with your client's name, logo and message.

Lounge Hats LLC
UPIC: LngeHats
317-201-8191

Cylindrical Scoop

The **Cuisipro® Ice Cream Scoop & Stack** loads ice cream scoops on a cone creating a compact, cylinder shape that doesn't roll. Ice cream connoisseurs simply place the scoop on the ice cream and press on the plunger-like handle until the steel cylinder is full. Then, just push the button on the handle to release the ice cream into a cone or cup.

Emile Henry USA
UPIC: emileh
843-293-8117



Oh Happy Day

Your clients can impart a cheerful message with **A Fonzi Scheme**, a CD loaded with 10 happy-go-lucky tracks including the theme from "Happy Days," and upbeat classics such as "Don't Worry, Be Happy" and "Happy Trails." A band of studio singers named Antidepression recorded the songs for the CD.

Soundline LLC
UPIC: 1SOUNDLN
800-750-5189



Don't Get Cranky

Put a smile on workers' faces with the **Kikkerland Cranky**, a wind-up desktop toy and business card holder. Made from stainless steel, your clients choose the color for the plastic key and feet.

International Merchandise Concepts
UPIC: IMC1
800-331-6624



A Smarter Shower

Help new homeowners, apartment residents and dorm dwellers save water, energy and money with the **Eco Water Saver™ Shower Timer**, a five-minute timer with a suction mount. This shatter-resistant timer features a 70-percent recycled plastic body and is offered in three colors: blue, green and medium blue.

All In One
UPIC: ALLINONE
800-843-7367

Cool As A Cucumber

Give sweet heat relief to sports fans, marathon runners and fair-goers with the **KOOLGATOR**. Made from 100-percent cotton fabric, it's packed with non-toxic, biodegradable crystal polymers that can absorb hundreds of times their weight in water. This keeps users cool throughout the day as the water evaporates—no refrigeration or ice is required. Customize it with your client's exact colors and logos to get the design you want.

Koolgator, LLC
UPIC: KOOLGATR
208-342-2535



"The KOOLGATOR is a win-win-win scenario. Distributors win because they have a purposeful branding tool at a great price, sponsors win as thousands of consumers place cool wraps around their necks, promoting the brand or product again and again, and the event wins because it helps attendees have an enjoyable and safe time. And, of course, consumers win because they stay cool."

—Bill Waller, *president of Koolgator LLC (UPIC: KOOLGATR)*

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