



2017 PRODUCT CATALOG

KOOLGATOR®

**PROMO
PRODUCTS
WITH ANY
DESIGN**



WHY KOOLGATOR?



With KOOLGATOR, every order starts with an all white fabric. We then use dye sublimation to print your client's full color design over the entire product, ensuring that your client's brand and marketing message is front and center.

WHAT IS DYE SUBLIMATION?

Dye sublimation, which uses special CMYK inks, allows us to digitally print any number of colors, images, logos, or photographs. The artwork is heated and pressed onto the fabric, which bonds the inks to actually become part of the fabric. The image is now permanent and will not rub off. With dye sublimation, you will not feel the inks on the surface of the fabric, as you do with silk screens or heat transfers. These inks will NEVER BLEED!

**GIVE YOUR CLIENTS
MORE
THAN JUST A LOGO**

Print photos, multiple logos, QR codes, graphics, unlimited colors, anything!

Print all over the entire product in full color!

NEW PRODUCTS COMING SOON...



COOLING PRODUCTS

As a leader in the cooling products industry with the award winning cooling neck wrap, KOOLGATOR has perfected the science of evaporative cooling and has extended their product line to now offer cooling towels in 2 sizes. With this addition to the product line, your clients will be sure to find the ideal cooling solution for their employees, customers, events, marketing programs, and promotions, all while getting the same great full customization options that KOOLGATOR is known for.

WHICH COOLING SOLUTION BEST SUITS YOUR CLIENTS NEEDS?

COOLING NECK WRAPS

- Lasts all day
- Stays in place with snap
- Just soak in water
- Customize both sides
- Splash with water to refresh
- Lower Price Point



USE THEM ANYWHERE IT'S HOT!

BOTH

- Full color customization
- No ice or refrigeration
- Reusable over & over
- Soft, breathable fabric
- Evaporative Cooling
- Inks will never bleed

COOLING TOWELS

- Wear multiple ways
- Just dip in water
- Activates in Seconds
- Machine washable
- Re-wet & snap to refresh



WHERE TO USE

Safety
Construction
Oil/Gas
Mining
Road Work
Agricultural
Landscaping

Motorsports
Baseball
Softball
Football
Soccer
Volleyball
Cycling

Concerts
Cruises
Air Shows
Golf/Tennis
Rodeos
Fairs
Festivals

Walks/Runs
Charities
Fundraisers
Parades
Rallies
Souvenirs
Tournaments

COOLING NECK WRAPS

ITEM #: CW-P

KOOLGATOR Cooling Neck Wraps are customizable, full color branding tools that consumers put around their neck to keep cool.

Just soak in cool water for 15 minutes and the nontoxic, crystal polymers, sewn inside the middle chamber, absorb hundreds of times their weight in water. This keeps the consumer cool all day through the process of evaporation.



WHY CHOOSE KOOLGATOR?

With the only FULLY customizable cooling neck wraps in the industry, KOOLGATOR offers unlimited color, digital print, all over and on both sides. The inks will NEVER bleed. KOOLGATOR starts every cooling neck wrap order with soft, all white, 100% polyester fabric to provide the highest quality printing resolution and the most “breathable” fabric to increase the evaporation process.



HOW DO THEY WORK?



1. Soak in cool water for 5 minutes.



2. Spread contents in middle chamber.



3. Continue to soak for 10-15 minutes more.



4. Wear. Resoak in water to refresh or reuse.

EASY TO USE

JUST SOAK IN WATER

USE ANYWHERE IT'S HOT

NO ICE OR REFRIGERATION

ALL DAY COOLING

**INSTRUCTIONS PRINTED
DIRECTLY ON EACH NECK WRAP**

REUSABLE OVER & OVER

**REFRESH WITH A SPLASH
OR DIP IN WATER**

SECURES WITH SNAP

COOLING NECK WRAPS

COOLING PRODUCTS

DESIGN EXAMPLES

Side A		(619) 819-7044		heritagecon.net	
Side B					<p>USE ANYWHERE IT'S HOT TO STAY COOL!</p> <p>Soak cool wrap in cool water for 5 minutes. Spread contents in chamber. Soak 15 minutes more. DO NOT OVERDRY. Put around neck. Dip in water to refresh. To clean, hand wash with mild soap, rinse and air dry. To reuse, re-soak in original mix. REUSABLE LASTS ALL DAY-NO REFRIGERATION</p>
Side A		where the going is easy®		long beach airport	where the going is easy®
Side B		long beach airport	where the going is easy®		
Side A			VILLANOVA UNIVERSITY		
Side B		VILLANOVA UNIVERSITY IGNITE CHANGE GO NOVA®		VILLANOVA UNIVERSITY IGNITE CHANGE GO NOVA®	
Side A		ICE. Powered by Innovation		ICE. Powered by Innovation	
Side B		ICE. Powered by Innovation	ICE. Powered by Innovation	ICE. Powered by Innovation	ICE. Powered by Innovation

The artwork, designs, brands, trademarks and logos are shown for conceptual illustrations only and are not intended to represent that KOOLGATOR is endorsed by or produced for the owners of the brands, trademarks or logos.

PRICING & PRODUCTION

Print any design in full color, all over & on both sides.

Less than minimum

Quantity	150	250	500	1000	2500	5000	10000
Cost	\$8.28 _R	\$5.68 _R	\$3.43 _R	\$3.08 _R	\$2.85 _R	\$2.48 _S	\$2.28 _S
Standard Shipping	\$0.40 _Z	\$0.30 _Z	\$0.20 _Z	\$0.15 _Z	\$0.12 _Z	\$0.12 _Z	\$0.12 _Z
Economy Shipping	\$0.15 _Z	\$0.15 _Z	\$0.10 _Z	\$0.10 _Z	\$0.10 _Z	\$0.10 _Z	\$0.09 _Z

Includes: Full Color Digital Printing
Set Up Fees: Zero, Zip, Zilch, Nada.
Imprint Method: Dye sublimation/CMYK.
Available Colors: Any and all. Full digital, unlimited colors.

Dimensions: 2" width x 26" length.

Imprint Area: 2" x 26" on side A,
2" x 26" on side B.

Total imprint size of 4" x 26"

PRODUCTION TIME

Once the complimentary artwork proof has been approved and the required 50% pre-payment on your order has been received, production will begin on your customized cooling neck wraps. The approximate work days to complete your order are as follows:

150-2,500 units: 14 work days **5,000-10,000 units:** 18-20 work days **10,000+ units:** Call

Our standard shipping method provides a 2 day delivery service, regardless of location. To utilize economy shipping, please allow an additional 14 business days after completion of your order for delivery, regardless of location.

COOLING TOWELS

ITEM #: CT-P

KOOLGATOR Cooling Towels are customizable, full color branding tools that work instantly to provide a cooling effect that lasts for hours and can be used over and over again. Cooling Towels are available in 2 sizes to fit any budget.

To activate cooling, simply wet the towel, wring out the excess water, and wave it. To re-activate, simply re-wet and wave again for a cooling effect in seconds.



After years of research and testing, KOOLGATOR has created a unique performance fabric blend that provides rapid, long lasting cooling without the use of chemicals. As experts in the field of evaporative cooling, we are confident that we have created a cooling towel that surpasses the cooling capabilities of top competitors in the marketplace, with more customization options and a better price point. Our soft, lightweight fabric is breathable and machine washable. Unlike other cooling towels on the market, our cooling towels stay soft when dry, rather than becoming rigid and brittle. Our special fabric weave allows the water to absorb into the fabric, while retaining it for cooling that lasts. Since our cooling technology is embedded in the fabric, rather than relying on chemicals, the cooling effects will never diminish, guaranteeing a long lasting product that can keep up with any active lifestyle while promoting your client's brand or event front and center.

OURS:

- Chemical Free
- Dries Soft
- Lightweight & Comfortable
- Strong, Durable Fabric
- Full Bleed Imprint
- Full Color Printing
- Great Low Prices
- Long Lasting Cooling
- Inks Will Not Bleed

Instructions Printed Directly on Towel

OTHERS:

- Chemicals that Wear Off
 - Dries Rigid & Brittle
 - Heavy When Wet
 - Thinner Fabric
 - Limited Imprint Options
 - Limited Colors
 - Higher Prices
 - Cooling Doesn't Last
 - Inks that May Bleed
- Instructions Thrown Away with Packaging

GENERAL INFORMATION

Orders: All orders must be received in writing (mail, fax or e-mail). Once your order has been received and processed, you will receive a Sales Order, detailing all relevant information regarding your order. We reserve the right to refuse any order at any time. The Sales Order and this catalog are the only terms of agreement for the production of your product. It is your responsibility to review this information carefully and notify us immediately of any discrepancy, correction or clarification.

Terms: 50% pre-payment due on all orders placed. Balance due once order has been delivered. Manufacturing will not begin until the prepayment has been received. Any delays in payment may delay the delivery date of your product. Checks, Visa, MasterCard and American Express cards accepted. Past due accounts may be subject to a 1.5% per month late charge, plus any collection costs. Returned checks are subject to a \$30 service charge. If your account becomes more than 60 days past due, you authorize KOOLGATOR to charge your credit card that was used for your pre-payment.

Artwork: Please provide your artwork in Adobe Illustrator software, compatible with CS6 or below. Provide PMS colors if available. PMS colors will be matched as closely as possible, however an exact match is not possible with dye sublimation. Convert all fonts to paths. Photographs must be embedded in the AI file. Embedded images should be JPEG or PSD files and have a resolution of 300 dpi. The dye sublimation process produces dot gain so small or reversed elements may become illegible.

A final digital paper color proof will be e-mailed to you prior to production for approval. It is your responsibility to review the proof carefully for accuracy. Any delays in artwork approval may delay the delivery date of your product.

Sample Policy: We will provide approved distributors with samples at no cost. You must provide a valid shipping account number to receive these samples. The samples we provide will be our self-promo samples which have been specifically designed as a sales tool to showcase all of the features and benefits of the KOOLGATOR products.

Pre-Production Sample: Pre-production samples are available for \$125. This includes all costs, including shipping. Please allow a total of 14 business days to have 5 pre-production samples delivered to you from the time we receive your non-refundable payment and signed artwork proof. If an order is placed for 2,500 or more units from this customer, you will receive a \$125 credit on the order.

Rush Orders: We process every order as quickly as possible. However, if you need your order sooner than our standard turnaround time, a \$50 (z) rush fee will be applied.

Product: Minor variations from the sample and/or the color artwork proof are allowed that do not materially affect the desired use or quality of the product, this may include minor imprint imperfections. The colors printed on your finished KOOLGATOR product will not be as bright or vibrant as the digital proof. Sizes may vary slightly as all items are cut and sewn by hand. Fabric & colors may vary slightly between products within each order. Please note all product sizes, imprint sizes and colors are approximate. An exact PMS Color is not possible with dye sublimation

Packaging: Your KOOLGATOR products will be shipped bulk.

Reorders: Due to our printing process, there is no discount provided on reorders. Colors may vary slightly from previous orders.

Shipping: Cooling Neck Wraps- These orders are shipped from our international factory. We have negotiated preferred international shipping rates and are familiar with the customs process so we do not recommend using your own shipping account. Cooling Towels- These orders are shipped from our Los Angeles factory.

Your Sales Order will list the entire shipping cost you will be charged. Once the product has been delivered, we are no longer responsible for damage or loss to the product. We will make every attempt to meet your delivery dates and in fact may ship your order earlier than requested. However, we are not responsible for delays outside of our control including but not limited to shipping carrier delays, weather, material shortages and custom delays.

Drop Shipping: Any order with more than (2) Ship To locations will incur a \$10 (v) per additional location fee.

Cancellation/Return Policy: Since each order involves custom printing, once production has begun, your order becomes non cancellable and you are responsible for the cost of the entire order. Your pre-payment will not be returned. No credit will be issued for returned product.

Pricing: All pricing subject to change without notice. Changes to this catalog may be made without notification, always call to confirm pricing. We reserve the right to discontinue any item without notice. We are not liable for any typographical errors and/or omissions in this or any other advertising materials.

Over runs/Under runs: Exact quantities are normally shipped, however there may be up to a 2% over runs/under runs and allowance for manufacturing defects.

Claims: Any claims of defects, damages or shortages over the 2% allowance must be made in writing within 3 business days after delivery. If no such claim is made, you are acknowledging the order has been completely satisfied and fulfilled per the terms of the Sales Order and agree to promptly pay any balance still owed.

Warranty: We stand behind our products and will provide items of high quality. Customer service is a top priority and we will do all we can to accommodate the customer, within reason. In the event of defects in workmanship or errors for which we are responsible, products will be replaced.

Copyrights & Trademarks: By providing KOOLGATOR with logos, marks, symbols, photographs or designs, to create artwork or manufacture product, you are representing that you are authorized and permitted to do so and shall indemnify and hold KOOLGATOR harmless in any infringement actions as a result of printing said artwork on the KOOLGATOR product.

We reserve the right to use any and all of our imprinted products from any completed order in our advertising materials and displays unless otherwise specified in writing.

Limited Liability: KOOLGATOR liability for any damages or personal liability arising from the sale, shipment, storage, handling or use its products, whether based on alleged negligence or otherwise, shall not exceed the total amount paid by the customer for the goods causing said damages. In no event will KOOLGATOR be liable for any incidental, consequential, or special damages or for any damages suffered by a third party. Customer agrees to hold KOOLGATOR harmless of all claims above any and all amounts paid by the customer to KOOLGATOR.

Questions: For any questions please contact your promotional product distributor.