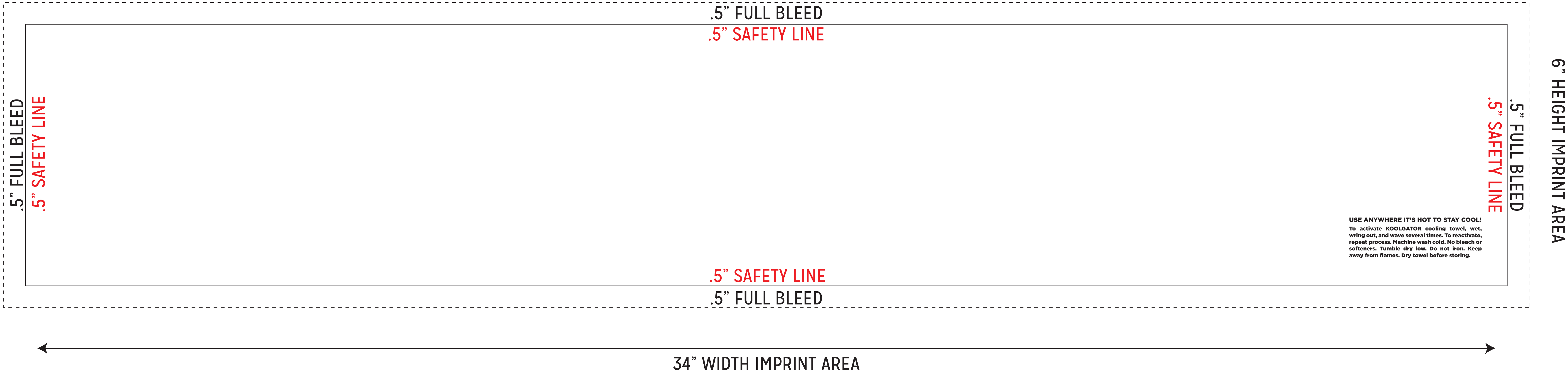


Your custom designed KOOLGATOR Economy Cooling Towel will be dye sublimated onto an all white polyester fabric using a digital printer. Please provide your artwork in Adobe Illustrator software, compatible with CC or below. **Provide PMS colors for all colors used.** Convert all fonts to paths. Photographs must be embedded in the AI file. Embedded images should be JPEG or PSD files and have a resolution of 300 dpi. The dye sublimation process produces dot gain so small or reversed elements may become illegible. Printing on fabric will not provide the same clarity or exact colors as seen on your color proof. PMS colors will be matched as closely as possible however some color variation is normal.



The approximate finished size of the Economy Cooling towel is 34" wide x 6" high. Full bleeds will require an additional .5" of artwork around the exterior edges of the 34" x 6" image. The directions can be changed to any color you select for your artwork design, and can also be moved around to accommodate your design.